

## NOTICE FOR AWARD OF CONTRACT

**ASSIGNMENT TITLE:** To develop and roll-out of Social Behavior Change Communication (SBCC) strategy for Meghalaya Health Systems Strengthening Project (MHSSP)

**RFP No** – DHS/P-10/MHSSP/CS-7/2021-22

**Project:** Meghalaya Health Systems Strengthening Project (MHSSP), Department of Health & Family Welfare, Government of Meghalaya

<b>RFP Reference No:</b> DHS/P-10/MHSSP/CS-7/2021-22
<b>Procurement Method:</b> Quality & Cost Based Selection (QCBS)
<b>Contract Signing Date:</b> 15 <sup>th</sup> February, 2022
<b>Awarded Firm:</b> Academy of Management Studies (AMS), A-153, 3rd Floor, Sector 8, Dwarka, New Delhi, India
<b>Contract Amount:</b> INR 2,09,99,910.00 exclusive of local indirect taxes (Rupees Two Crore Nine Lakh Ninety-Nine Thousand Nine Hundred and Ten only)
<b>Total Contract Amount:</b> INR 2,47,79,894.00 Inclusive of Local Indirect Taxes (Rupees Two Crore Forty-Seven Lakh Seventy-Nine Thousand Eight Hundred and Ninety-Four Only)
<b>Duration:</b> The time period shall be Sixty Months from the date of signing the contract. Any extension will be mutually agreed between the parties.
<b>Minimum Summary scope of contract:</b> <ul style="list-style-type: none"> <li>• Rapid assessment (communication needs assessment or CNA) to inform the comprehensive SBCC strategy.</li> <li>• Design the Strategy.</li> <li>• Support the State to roll-out the communication strategy in targeted areas.</li> <li>• Monitoring and evaluation of the strategy.</li> </ul>

### Short listed Consultants: Minimum Marks for Technical Qualification – 75/100

Name of Consultant	Submitted Proposal	Technical Score with 80% Weightage	Financial Proposal price in INR as announced in the Opening	Evaluated Financial Proposal price	Combined score and ranking
Academy of Management Studies (AMS), AMS, A-153, 3rd Floor, Sector 8, Dwarka, New Delhi	Yes	60.00	2,09,99,910.00 (Exclusive of Taxes)	2,09,99,910.00 (Exclusive of Taxes)	<b>Combined Score:</b> 80.00 <b>Ranking:</b> 1st (First)
IPE Global Limited, IPE Global House, B-84, Defence Colony, New Delhi-110024	Yes	63.00	3,16,28,750.00 (Exclusive of Taxes)	3,16,28,750.00 (Exclusive of Taxes)	<b>Combined Score:</b> 77.00 <b>Ranking:</b> 2nd (Second)

IQVIA Consulting and Information Services India Private Limited, Unit 1031, 10th Floor Hindustan Times Building, KG Marg, Connaught Place, New Delhi-110001, India	Yes	63.00	3,75,00,700.00 (Exclusive of Taxes)	3,75,00,700.00 (Exclusive of Taxes)	<b>Combined Score:</b> 74.00 <b>Ranking:</b> 3rd (Third)
EHI International Pvt Ltd, Plot No 7, 1st Floor Nathupur Road DLF City III, Gurgaon, Haryana 122001	Yes	60.00	5,00,10,000.00 (Exclusive of Taxes)	5,00,10,000.00 (Exclusive of Taxes)	<b>Combined Score:</b> 69.00 <b>Ranking:</b> 4 <sup>th</sup> (Fourth)

**Rejected Consultants:**

Name of Consultant	Reasons for Rejection
Nangia & Co LLP, A-109, Sector-136, Noida (Delhi-NCR) – 201304, India	Did not meet relevant experience required of 5 years
Self-Development Institute, 30-Shivpuri Colony, New Sanganer Road, Jaipur, Rajasthan, India in JV with Jaipur Seva Foundation, 632-A, Sarthi Marg, Sector-9, Chitrakoot Yojna, Jaipur – 302021, Rajasthan, India	Non-Responsive



**Ramkumar S, IAS**  
**Project Director, MHSSP**  
**Department of Health & Family Welfare**  
**Government of Meghalaya**

The document is digitally approved. Hence signature is not needed.